Ivan Shuvalov

Senior Product Designer

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Profile

Product designer with 6+ years of experience across complex B2B tools, logistics platforms and mobile apps. I use field research and usability testing to shape workflows, and work with engineers through release.

Experience

Product Designer, Logistics • Lamoda Tech
Apr 2026 - Present

- Design mobile and web workflows for couriers and dispatchers.
- Interview couriers and test workflows with prototypes.

Product Designer • FKK Group / Tranzet
Mar 2024 - Mar 2026

- Designed dispatch workflows, map-based routing and dashboards for a transport management system. Observed dispatchers on site and tested prototypes.
- Refocused the dispatch workspace on the 4-5 shipments needing urgent action. Team metrics showed a **35% increase in shipments handled per dispatcher hour**.

Product Designer • biny
May 2022 - Feb 2024

- Designed web tools for shippers and freight forwarders, and a mobile app for drivers working with unreliable connectivity.
- Reduced registration from 12 steps to 4. Registration completion rose **from 5% to 50%** after the redesign.

UX/UI Designer • InstaForex
Sep 2020 - Apr 2022

- Designed search and navigation for a fintech platform and contributed to internal tools.

Selected projects

- **Truckly Network** • Redesigned navigation for an iOS driver community app spanning road alerts, messaging and voice rooms.
- **One Take Studio** • Designed, built and shipped a vocal recording and editing app for iOS.

Skills and education

Skills: Figma, design systems, field research, usability testing, prototyping, product analytics.
Education: HSE University, Business Management, 2024. **Languages:** Russian (native), English (B2).